



A BETTER WAY TO MAKE A LIVING...

AND A LIFE

Thriving in the New World of Work

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The American Workforce is Restless!



- Amazing technology to make life easier!
- Better health, transportation, education, and information and yet...
- The majority of 150M+ workers are:
 - Unemployed
 - Misemployed
 - Underemployed
 - Overworked and **STRESSED OUT!**
- Most see work as a necessary evil
- 78% of households are dual earners
- Buried in debt
- There's no "margin" in our lives
- No correlation between income and happiness!

The Work Rules Have Changed



Old Rules:

- “Maternalistic” companies
- Employment for life
- Benefits paid
- Full time workforce
- All functions in-house
- Big = stability
- Retire at 62
- Typewriters/Ma Bell

New Rules:

- Layoffs prevalent
- 13+ jobs in a career
- No pension, share \$’s
- Part-time/contractor
- Outsourcing
- Small = stability
- Don’t retire
- The Internet!

Did You Know?



- **600,000** recreation and fitness jobs in U.S.
- **1 Million** - personal beauty
- **1.3 M** - eBay (primary and secondary living)
- **10 M** - teachers
- **11 M** - government employees
- **13 M** - healthcare
- **14 M** - direct selling (Shaklee, Mary Kay, etc.)
- **3000** franchise companies - (20,000 Subways alone)
- **50%** of U.S. jobs are small-business based
- **And then there's Brian "G.I. Joe" Savage**



The Career Explorer's Prayer



Dear God,

- Why does work dominate my life?
- Is this all there is to life?
- Is this what you put me here to do – make money for wealthy executives and shareholders?
- Shouldn't I have more time for family?
- For Your work?
- Why do some, with modest incomes, seem so darn happy?

Yours Truly,

Me

Is there a Better Way?



What's the "So What?" For CCN?



- We are called by God to minister in this environment
- Does it require a different ministry paradigm?
- How do you plan to do so?

Is there a Better Way?

The Implications for Us:



- **The hiring environment is weak!**
- **The mix of career explorers is changing:**
 - More people struggling
 - College grads
 - Workers changing fields (“green”, healthcare, small business/entrepreneurs)
 - Going back to school
 - Currently employed who are anxious (or failing)
 - Many are tech-phobic – Internet, Social media, Blogs, etc.
- **The depth of need is greater – emotional, financial, marriage**
- **What else have you observed?**

The “Context” to a Better Way to Make a Living...and a Life



What's Your Purpose?



- Purpose gives **life** meaning...
 - The reason God gave me life is _____?
- Purpose also gives **work** meaning
- Am I purpose-**full** about work?
 - Glorifying God?
 - Developing/learning?
 - Overcoming my weaknesses?
 - Serving/developing others?
 - Sharing?

Do you know the answers?



What Am I Called to Do?



Purpose: Our “primary” calling



Priorities Framework



Dimension	Self assessment	Key goals	Action items	Time commitment, implications
Spiritual				
Marriage/ Family				
Financial				
Career				
Personal development				
Community/ other relationships				

Priorities – Guiding Principles



- **Align priorities with your calendar**
- **Be intentional – proactive, not reactive**
- **Re-assess every 90 days**
- **Gain alignment/agreement with other key stakeholders:
Spouse, family, manager, etc.**
- **Work-life balance is a measure of success**

Flourishing in the New World of Work



- **Think: “Me, Inc.”**
 - **Who’s responsible for my career and future?**
 - **Passive vs. proactive**
- **Look for your next job when you don’t need it**
- **Generational nuances**
 - **Gen Y and X – capitalize on the trends**
 - **Middle-aged workers – never stop learning**
 - **50+ crowd – rethink retirement**
- **Give yourself options – keep expenses low**

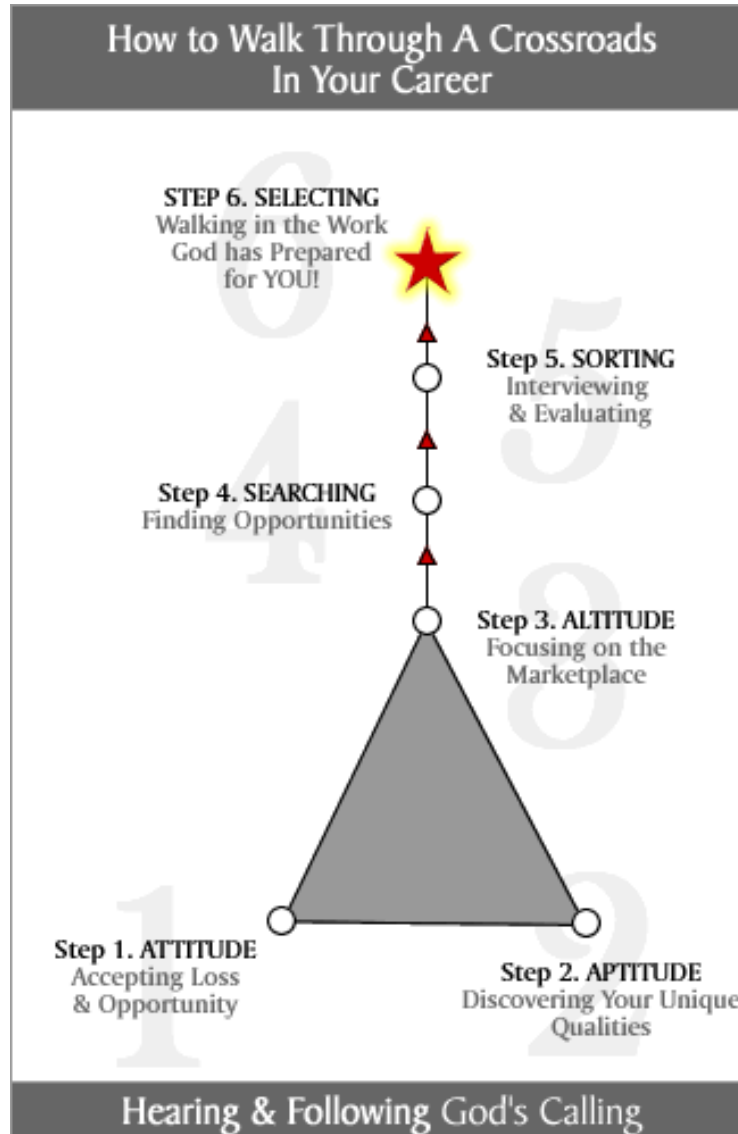
Job Search Key Success Factors



- Don't walk the journey alone (with God and others)!
- Invest in your marriage
- Marketing 101
 - Know your “product”
 - “Rifle” approach to target employers
- Network to give, first
- Keep the “context” in mind

Do you have a plan? What steps begin tomorrow?

Six-Step Career Explorers Guide



- Attitude
- Aptitude
- Altitude
- Searching
- Sorting
- Selecting

A “Peace” of Work – Call to Action!



- **Am I doing the right work?**
- **Priorities?**
- **A “Peace” of work:**
 - **Your relationship with Jesus**
 - **Your ability to be content**
 - **Having enough “margin” in life**
 - **Your relationships – marriage, family, friends**
 - **Using your God-given talents - work with purpose!**

How can I find out more?



www.betterwaytomakealiving.com

- Blog: www.75million.com Join the discussion!
- Journey template (Purpose, Calling, Priorities, Balance)
- Share your story
- Resources and articles
- Job misery survey
- How can we engage your church/community in this dialogue?